

ORDER



Wichita KS KSNW

Orders
Order / Rev: A3439048
Alt Order #: 27688215
Product Desc: ORDR
Estimate: 907913
Flight Dates: 09/07/22 - 09/13/22
Original Date / Rev: 03/08/22 / 03/08/22
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Del Cielo Media
Buying Contact:
Billing Contact:
P.O. Box 25458
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Republican Governors Associati
Demographic: A35+
Product Codes: PL13
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/22	09/25/22	24	\$25,720.00	\$21,862.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2022	24	\$25,720.00	\$21,862.00	98.40
Totals	24	\$25,720.00	\$21,862.00	98.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	09/07/22	09/07/22	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$600.00	P3	3.50	NM	1	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	--W----			1			\$600.00		3.50			
N 2	Multi	09/08/22	09/08/22	M-F 430-5p	CM	430-5pm	---T---	:30	2	\$600.00	P3	3.50	NM	2	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	---T---			2			\$600.00		3.50			
N 3	Multi	09/09/22	09/09/22	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$600.00	P3	3.50	NM	1	\$600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	----F--			1			\$600.00		3.50			
N 4	Multi	09/12/22	09/12/22	M-F 430-5p	CM	430-5pm	M-----	:30	2	\$600.00	P3	3.50	NM	2	\$1,200.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 430-5p															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Republican Governors Association
 Product Desc: ORDR
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	M-----					2	\$600.00		3.50			
N 5	Multi	09/13/22	09/13/22	M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$600.00	P3	3.50	NM	1	\$600.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-T-----					1	\$600.00		3.50			
N 6	Multi	09/10/22	09/10/22	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$240.00	P3	1.10	NM	1	\$240.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Kansas Today Sa/Su 6a-8a													
		KANSAS TODAY WEEKEND													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----S-					1	\$240.00		1.10			
N 7	Multi	09/10/22	09/10/22	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$280.00	P3	1.30	NM	1	\$280.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show Sa													
		SATURDAY TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----S-					1	\$280.00		1.30			
N 8	Multi	09/07/22	09/07/22	KSN News at Six	CM	6-630p	--W----	:30	1	\$1,200.00	P3	4.40	NM	1	\$1,200.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	--W----					1	\$1,200.00		4.40			
N 9	Multi	09/08/22	09/08/22	KSN News at Six	CM	6-630p	---T---	:30	1	\$1,200.00	P3	4.40	NM	1	\$1,200.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	---T---					1	\$1,200.00		4.40			
N 10	Multi	09/09/22	09/09/22	KSN News at Six	CM	6-630p	----F--	:30	1	\$1,200.00	P3	4.40	NM	1	\$1,200.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	----F--					1	\$1,200.00		4.40			
N 11	Multi	09/12/22	09/12/22	KSN News at Six	CM	6-630p	M-----	:30	1	\$1,200.00	P3	4.40	NM	1	\$1,200.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	M-----					1	\$1,200.00		4.40			
N 12	Multi	09/13/22	09/13/22	KSN News at Six	CM	6-630p	-T-----	:30	1	\$1,200.00	P3	4.40	NM	1	\$1,200.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN News at Six													
		KSN NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/12/22	09/18/22	-T-----					1	\$1,200.00		4.40			
N 13	Multi	09/10/22	09/10/22	SNL	CM	1030p-12m	-----S-	:30	1	\$400.00	P3	3.00	NM	1	\$400.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Saturday Night Live													
		SATURDAY NIGHT LIVE-													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	-----S-					1	\$400.00		3.00			
N 14	Multi	09/08/22	09/08/22	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$1,600.00	P3	6.30	NM	1	\$1,600.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		M-F 630-7p													
		WHEEL OF FORTUNE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/05/22	09/11/22	---T---					1	\$1,600.00		6.30			
N 15	Multi	09/13/22	09/13/22		CM	630-7pm	-T-----	:30	1	\$1,600.00	P3	6.30	NM	1	\$1,600.00

Order / Rev: A3439048
 Alt Order #: 27688215
 Flight Dates: 09/07/22 - 09/13/22

Advertiser: POL/Republican Governors Association
 Product Desc: ORDR
 Estimate: 907913

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630-7p Channels : KSNW,KSNG,KSNL,KSNW M-F 630-7p WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/22 09/18/22 -T----- 1 \$1,600.00 6.30															
N 16	Multi	09/10/22	09/10/22	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$600.00	P3	4.90	NM	1	\$600.00
Channels : KSNW,KSNG,KSNL,KSNW Sa 630-7p WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/05/22 09/11/22 -----S- 1 \$600.00 4.90															
N 17	Multi	09/12/22	09/12/22	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$2,400.00	P3	4.00	NM	1	\$2,400.00
Channels : KSNW,KSNG,KSNL,KSNW Mon Prime Other 1 AMERICAN NINJA WARRI <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/22 09/18/22 M----- 1 \$2,400.00 4.00															
N 18	Multi	09/13/22	09/13/22	Tue Prime Other 1	CM	7-9p	-T-----	:30	2	\$2,400.00	P3	6.50	NM	2	\$4,800.00
Channels : KSNW,KSNG,KSNL,KSNW Tue Prime Other 1 AMERICAS GOT TALENT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/12/22 09/18/22 -T----- 2 \$2,400.00 6.50															
N 19	Multi	09/07/22	09/07/22	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$1,600.00	P3	6.00	NM	1	\$1,600.00
Channels : KSNW,KSNG,KSNL,KSNW Wednesday 7-8p AMERICAS GOT TALENT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/05/22 09/11/22 --W---- 1 \$1,600.00 6.00															
N 20	Multi	09/09/22	09/09/22	Fri Prime Hour 3	CM	9-10p	----F--	:30	2	\$1,000.00	P3	3.00	NM	2	\$2,000.00
Channels : KSNW,KSNG,KSNL,KSNW Friday 9-10p DATELINE-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/05/22 09/11/22 ----F-- 2 \$1,000.00 3.00															
													Totals	24	\$25,720.00

A3439048



125 West 55th St
New York, NY 10019

Contract # 27688215 Changes as of: 3/8/2022 at 11:42 AM Version: Original Order
CPE: RGA/ORDR/907913 Flight: 9/7/22 - 9/13/22 Station: KSNW
Agency: DEL CIELO MEDIA Advertiser: Republican Governor's Association KS Market: Wichita
PO BOX 25458 Product: ORDER Office: WASHINGTON
ALEXANDRIA, VA Agency Order #: 30079123 Service: Nielsen
22313
Buyer: Berg, Fran Primary Demo: Adults 35+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
202-872-5880 202-872-5880
Separation:

Comments: NEW ORDER FOR RGA/EST 907913 PLEASE CONFIRM THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/7	9/8	9/9	9/10	9/11	9/12	9/13	Total Spots	Total \$	CPP*	GRP*
1	M-F 4:30p-5p		JEOPARDY	\$600.00	3.5	30	1	2	1	0	0	2	1	7	\$4,200.00	\$171.43	24.5
2	Sa 6a-8a		KANSAS TODAY WEEKEND	\$240.00	1.1	30	0	0	0	1	0	0	0	1	\$240.00	\$218.18	1.1
3	Sa 8a-9:30a		SATURDAY TODAY SHOW	\$280.00	1.3	30	0	0	0	1	0	0	0	1	\$280.00	\$215.38	1.3
4	M-F 6p-6:30p		KSN NEWS	\$1,200.00	4.4	30	1	1	1	0	0	1	1	5	\$6,000.00	\$272.73	22.0
5	Sa 10:30p-12m		SATURDAY NIGHT LIVE-	\$400.00	3.0	30	0	0	0	1	0	0	0	1	\$400.00	\$133.33	3.0
6	M-F 6:30p-7p		WHEEL OF FORTUNE	\$1,600.00	6.3	30	0	1	0	0	0	0	1	2	\$3,200.00	\$253.97	12.6
7	Sa 6:30p-7p		WHEEL OF FORTUNE	\$600.00	4.9	30	0	0	0	1	0	0	0	1	\$600.00	\$122.45	4.9
8	M 7p-9p		AMERICAN NINJA WARRI	\$2,400.00	4.0	30	0	0	0	0	0	1	0	1	\$2,400.00	\$600.00	4.0
9	Tu 7p-9p		AMERICAS GOT TALENT	\$2,400.00	6.5	30	0	0	0	0	0	0	2	2	\$4,800.00	\$369.23	13.0
10	W 7p-8p		AMERICAS GOT TALENT	\$1,600.00	6.0	30	1	0	0	0	0	0	0	1	\$1,600.00	\$266.67	6.0
11	F 9p-10p		DATeline-NBC	\$1,000.00	3.0	30	0	0	2	0	0	0	0	2	\$2,000.00	\$333.33	6.0
TOTALS:							3	4	4	4	0	4	5	24	\$25,720.00	\$261.38	98.4



125 West 55th St
New York, NY 10019

Contract # 27688215 Changes as of: 3/8/2022 at 11:42 AM Version: Original Order
CPE: RGA/KS/ORDR/907913 Flight: 9/7/22 - 9/13/22 Station: KSNW
Agency: DEL CIELO MEDIA Advertiser: Republican Governor's Association KS Market: Wichita
PO BOX 25458 Product: ORDR Office: WASHINGTON
ALEXANDRIA, VA Agency Order #: 30079123 Service: Nielsen
Buyer: Berg, Fran Primary Demo: Adults 35+
Salesperson: KELLY JOHNS Assistant: KELLY JOHNS
Separation: 202-872-5880 202-872-5880
Total Spots: 24
Total CPP: \$261.38
Total GRP: 98.4

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
03/08/22 11:43 AM	KELLY JOHNS	NEW ORDER FOR RGA/KS EST 907913 PLEASE CONFIRM THANKS, FRAN

Competitive Information			
Market Budget:	\$26,120		
KSNW Share:	100%		
Comment:	Competitive Unknown		

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
Total	100%	24	98.4

Monthly Summary			
Month	Spots	Dollars	
2022-Sep	24	\$25,720.00	\$25,720.00
Total	24	\$25,720.00	\$25,720.00

Transaction History				
Trans	Created/Received	Created by	Status	
Queued for Electronic Contracting	3/8/22 11:47 AM			
New	3/8/22 11:42 AM	KELLY JOHNS	New	

Spot+	Spot-	\$ Chg	Contract \$	Comment
		\$0	\$0	
24		\$25,720.00	\$25,720.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Cielo Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Del Cielo Media

Address: PO Box 25458, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delcielomedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Republican Governors Association Kansas 2022 PAC

Address: 1747 Pennsylvania Ave NW Suite 250, Washington, DC 20006

Contact:

Phone number: 202-662-4140

Email: ecanligil@rga.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Dave Rexrode, Chairperson
Erim Canligil, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *Del Cielo Media*

Name: Del Cielo Media

Date of Request to Purchase Ad Time: 3/8/22

Station Representative

Signature: *Andrey K. Berry*

Name: *Andrey K. Berry*

Date of Station Agreement to Sell Time: *3/8/22*

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐ Accepted

☒ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: *A3439048*

Station Call Letters:

KSNW

Date Received/Requested:

3/8/22

Est. #: *907913*

Station Location:

Wichita, Kansas

Run Start and End Dates:

9/7-9/13/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.